



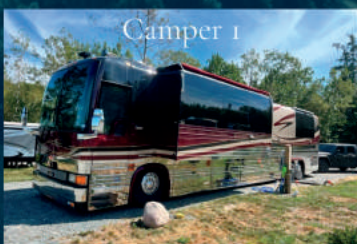
## Future Proof Wireless Metering

### Why Metering Matters

Electricity has long been considered a "free" utility at campgrounds. With an energy estimate often bundled into the site rate, the financial burden falls to park owners when campers exceed that estimate. It also creates an inequitable distribution of costs for those campers who choose to conserve energy.

Wild Energy's electrical sub-metering seeks to rectify this flawed system. Our equipment monitors each site for high energy use, voltage issues, and outages so owners can manage parks more efficiently, recover the cost of providing electricity, and plan for future expansions and upgrades. Our self-service portal gives campers virtual access to their itemized energy consumption allowing them to pay for electricity based on their individual usage.

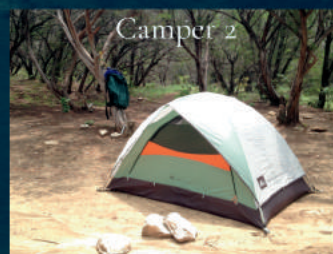
Providing transparency to the consumers' use of electricity encourages energy conservation. Whether their goal is to save energy or money, the result is positive environmental change.



Camper 1

- 2 A/C units set to 65° F
- Full size appliances
- Electric Bike
- Electric Heater at night
- Uses \$8.50 in energy/day

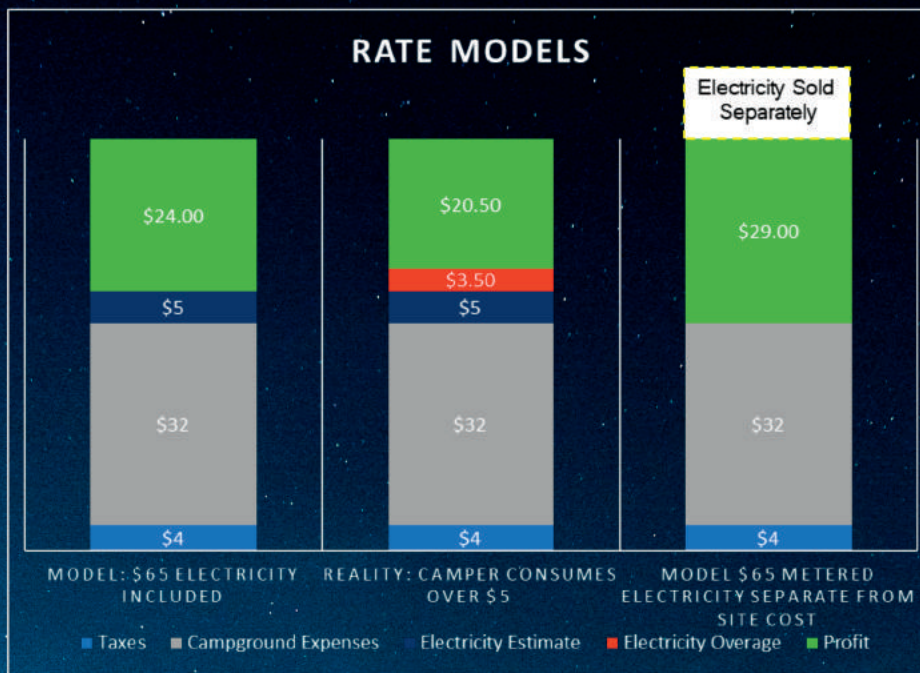
### Comparing Campers



Camper 2





- Cell phone charger
- Electric Griddle
- Coffee Maker
- Rechargeable radio
- Uses \$2.25 in energy/day

With a \$5 estimate for energy embedded into the site cost, Camper 2 ends up subsidizing Camper 1's energy usage. Even then, the park owner loses money between the two campers.





Profit margins remain fixed when energy is sold separately.


## How Can Wild Energy Help?


- Energy conservation of 25%-30% 
- Sub-metered campgrounds may be entitled to lower energy rates. 
- Remotely monitored self-service portal for ease of use 
- EV and Electric RV charging capability 

Every sub-metered campground is an opportunity to educate campers about energy usage and incentivize environmental stewardship both in parks and at home

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